



## LIQUID CITY: Cheese Expo 2023

**Where:**

BRICK  
2863 Historic Decatur Rd  
San Diego, CA 92106

**When:**

1pm - 8pm  
Afternoon Session 1pm - 4pm  
*INTERMISSION / LUNCH*  
Evening Session 5pm - 8pm  
Expected attendance: 800

**Load In/Load Out Info:**

Load in as early as 10am for the 1pm opening session  
Load out by 10pm

**LIQUID CITY TEAM CONTACTS:**

Rob Graff, 858-431-6731, LIQUID CITY HQ - ([robertjacobgraff@gmail.com](mailto:robertjacobgraff@gmail.com))  
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Dani Heckman, Vendor Coordinator - ([dani@thed2.com](mailto:dani@thed2.com))  
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Nate Gibson, Culinary Director - ([nathancgibson@gmail.com](mailto:nathancgibson@gmail.com))  
Rachel DeBarardinis, Makers Night Stage Coordinator ([rachel.deberardinis@gmail.com](mailto:rachel.deberardinis@gmail.com))

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We will be providing complementary food during our intermission/lunch so you don't have to hunt food down during that hour -- if you have any dietary restrictions, please let us know in advance so we can be sure to accommodate.

**Linens and Tables** will be made available. But if you would like to bring your own branded linens, feel free. Each vendor will be provided an 8' display table and an 8' prep table.

**Volunteers** - If you specified that you need volunteers on the Vendor Form, we will assign you one(or more). If you don't remember what you put on the form and determine that you need a volunteer (or more), please let us know, and we will make sure to get you some help.

**Raffle Prizes:** If you would like to donate something for our charity raffle, please bring it directly to the raffle prize table at Berry Good Food Foundation (Table #10).

If you would like **tickets** for marketing purposes -- social media giveaway or traditional media -- please contact us at [liquidcitysd@gmail.com](mailto:liquidcitysd@gmail.com) and we will gladly oblige.

We created a discount code for your friends who want to attend. It is a \$40 off discount!  
Send them this link: [www.eventbrite.com/e/321555379797?discount=Vendor2023](http://www.eventbrite.com/e/321555379797?discount=Vendor2023)  
The code is automatically applied.

Notes about **cheese storage:**

For Sunday, there are a few options:

- 1) Bring it yourself
- 2) Get it to San Diego beforehand via direct shipment to Venissimo North Park or through distribution. From there, we will bring the cheese to BRICK and have it waiting for you at Makers Night.

We will have a refrigerated truck available at BRICK (in the parking lot). Cheese and other perishables can remain in the truck throughout the Sunday event.

If you have any further questions, please do not hesitate to call or email us!

See you at Cheese Expo!